Encompass® CRM

June Recurring Campaigns

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| [A group of people smiling and holding hands  AI-generated content may be incorrect.](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/MonthlyDigest-June2025-preview.html) | **Monthly Digest** |
| [**Your Guide to June**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/MonthlyDigest-June2025-preview.html)  This month officially kicks off summer and brings some beloved holidays. (Hi, Dad!) But June is also National Homeownership Month, and your clients will love our infographic showing the many ways homes provide value. |
| [A person and person looking at a computer  AI-generated content may be incorrect.](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/VibrantLiving-June2025-preview.html) | **Vibrant Living** |
| [**Ideas and Inspiration for Life at Home**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/VibrantLiving-June2025-preview.html)  Higher insurance premiums are cutting into your customers’ budgets, so help them regain control with these practical tips. Plus, share a flavorful summer recipe and mortgage trivia that would be a PITI to miss! |
| A blue and white text with dots and lines  AI-generated content may be incorrect. | **Economic Observer\*** |
| **Latest Financial News**  Tracks how economic influences impact the housing market and mortgage interest rates. Created the same day it sends to ensure the most current information. |
| A group of people with their children  AI-generated content may be incorrect. | **Market Perspective\*** |
| **Fast Facts About the Housing Market**  Share a quick rundown of housing facts and figures in this eye-catching infographic. Created the same day it sends to ensure the most current information. |

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| [A yellow background with pink and white text  AI-generated content may be incorrect.](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/FirstDayofSummer2025-preview.html) | **Seasonal: First Day of Summer** |
| [**Welcome, Summer**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/FirstDayofSummer2025-preview.html)**!**  Send your customers a burst of sunshine with this colorful greeting for the new season. |
| [A person talking to a person  AI-generated content may be incorrect.](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/Spark-June2025-preview.html) | **Spark** |
| [**3 Ways to be the Resource Your Customers Need**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/Spark-June2025-preview.html)  Housing industry professionals have more influence with customers than family, friends, and online sources combined. Help your referral partners make the most of this dynamic and provide next-level service. |

Encompass® CRM

Recurring Campaigns Calendar

Click the links below to preview each email.

June 2025

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|  | |  | | [**Monthly Digest**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/MonthlyDigest-June2025-preview.html) | |  | |  | | [**Vibrant Living**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/June2025/VibrantLiving-June2025-preview.html) | |  | |
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|  | |  | |  | | **Economic Observer\*** | | **Market Perspective\*** | |  | |  | |
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Encompass® CRM

July Recurring Campaigns

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| [A group of women taking a selfie  AI-generated content may be incorrect.](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/July2025/MonthlyDigest-July2025_preview.html) | **Monthly Digest** |
| [**Your Guide to July**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/July2025/MonthlyDigest-July2025_preview.html)  Take your customers on a tour of popular American home styles from colonial times through today. Plus, we’ll pop through the list of holidays to celebrate this month! |
| A blue and white text with dots and lines  AI-generated content may be incorrect. | **Economic Observer\*** |
| **Latest Financial News**  Tracks how economic influences impact the housing market and mortgage interest rates. Created the same day it sends to ensure the most current information. |
| [A person looking at a cell phone  AI-generated content may be incorrect.](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/July2025/VibrantLiving-July2025_preview.html) | **Vibrant Living** |
| [**Ideas and Inspiration for Life at Home**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/July2025/VibrantLiving-July2025_preview.html)  Help your clients understand how delaying a home purchase can undermine their financial goals, and let them test their equity knowledge. Plus, share an all-American dessert perfect for this month’s star holiday. |
| [A cupcake with a sparkler on top of it  AI-generated content may be incorrect.](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/July2025/IndependenceDay2025_preview.html) | **Patriotic Holidays: July 4th** |
| [**Wishing You a Sparkling Holiday**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/July2025/IndependenceDay2025_preview.html)  Independence Day calls for a little flash, and this animated greeting delivers. Your customers will love this colorful ode to our nation’s birthday. |

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| A group of people standing in a room  AI-generated content may be incorrect. | **Market Perspective\*** |
| **Fast Facts About the Housing Market**  Share a quick rundown of housing facts and figures in this eye-catching infographic. Created the same day it sends to ensure the most current information. |
| [A person handing over keys to another person  AI-generated content may be incorrect.](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/July2025/Spark-July2025_preview.html) | **Spark** |
| [**Empowering Homebuyers With Disabilities**](https://www.mortgagereturns.com/EmailImages/RecurringCampaignCalendar/July2025/Spark-July2025_preview.html)  The Americans with Disabilities Act has improved public accessibility, but millions of people need help getting home spaces they can navigate. Show your referral partners how they can help while building a new client base. |

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Recurring Campaigns Calendar

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July 2025

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