

## Review Request Email Template

Below is a sample email you can use when requesting customer reviews via email. Don't forget to personalize your email with your name, information, and branding before you send.

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Dear *[First Name]*,

Thank you for the opportunity to work with you on your recent *[transaction type]*. I know that you have many choices when it comes to choosing a *[service provider type – e.g., “mortgage lender”]*, and I hope you were delighted with your experience.

Would you be willing to write a review of your recent transaction? Honest and thoughtful reviews are an essential part of my business, as they allow me to continue to provide my customers with the best service possible and also find areas for improvement.

Here are some questions to consider as you write your review:

- Why did you choose me as your *[service provider type]*?
- What did you like best about working with me?
- What could I have done better?

Below is a link to share your review on *[insert review website name]*.

*[Insert link to review website]*

I appreciate you taking the time to share your feedback, and I look forward to the opportunity of serving you again in the future.

Sincerely,

*[Name and Contact Info]*